



Village of

**PORT CHESTER, NEW YORK**

## **Safe Housing Advisory Committee**

Strategic Plan Summary 2011-2013

June 20<sup>th</sup>, 2011



# Safe Housing Advisory Committee Contents

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# Safe Housing Advisory Committee

## Issues & Examples

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- In 2010 we averaged about one residential fire per month.
- Three of those fires were attributable to overcrowding / illegal dwelling use.



# Safe Housing Advisory Committee Issues & Examples



- Outreach and education is the key to prevention.
- Breaching cultural barriers and finding an effective medium is the challenge.



# Safe Housing Advisory Committee Issues & Examples



- The goal is to prevent the loss of life and loss of property.



# Safe Housing Advisory Committee

## Strategic Plan Summary

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### **Desired Outcomes**

The desired outcomes of this collaborative effort are to formulate a viable sustained education and outreach program as a means of bridging cultural barriers and the recommendation of other strategic actions to more effectively address the safe housing concerns within the Village.

### **Goals & Objectives**

**Goal:** to create effective messages and delivery systems to reach as many residents as possible, in the shortest amount of time.

**Objective:** to help prevent the loss of Life and Property.



# Safe Housing Advisory Committee

## Strategic Plan Summary

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### **Issues to be Addressed**

There are many innocent lives at stake here in the Village of Port Chester due to residents knowingly and/or unknowingly living in spaces that are not safe. The crux of the issue revolves around a lack of individual knowledge of the State mandated Fire Safety requirements; which are now being aggressively enforced by the Village in order to prevent the loss of life and/or property. There is a need to educate all residents that SAFE HOUSING is a right and not a privilege reserved to others; and to more effectively align the various efforts of local community based organizations with the Village's enforcement efforts. The goal is to create effective messages and delivery systems to reach as many residents as possible, in the shortest amount of time. Moreover the Board is mindful that tenants may be reluctant to contact the Village due to a lack of understanding of the code enforcement process or a fear of reprisal; and it is expected that such collaborative efforts will result in a recommended sustained education and outreach program, a means of bridging cultural barriers and the development of other strategic actions to more effectively address the safe housing concerns within the Village. Through the schools, churches, community groups, public access programming and the media, we can accomplish this goal and save lives.

### **Challenges**

**Cultural Barriers**

**An Effective Medium**

**Cost**

**Public Trust**





# Safe Housing Advisory Committee

## 2011-2013 Strategic Plan

Objective	Goals	Strategies	Measures	Actions
<p>To create effective messages and delivery systems to reach as many residents as possible, in the shortest amount of time.</p>	<p>To help prevent the loss of Life and Property.</p>	<p>Enhance Outreach &amp; Education</p> <ul style="list-style-type: none"> <li>➤ Workshops &amp; Presentations</li> <li>➤ Public Service Announcements</li> <li>➤ Flyers and Pamphlets</li> <li>➤ After School Program Participation</li> <li>➤ Performance Measurement</li> <li>➤ ETPA (NYS Homes and Community Renewal) Participation</li> </ul>	<p>Conduct Pre-Program Survey by October 2011</p> <p>Conduct Post-Presentation Surveys by October 2011</p> <p>Conduct Performance Survey of Village's Fire Safety Program by April 2012</p> <p>Conduct 12 Workshops and/or Presentations by 2013.</p> <p>Produce 4 Public Service Announcements by 2013</p> <p>Produce 10 Flyers and/or Pamphlets by 2013</p> <p>Analyze opportunities to "plug in" to ETPA by January 2012</p>	<p>Meet with local University by July 2011</p> <p>Meet with local high school by July 2011</p> <p>Produce Program Announcement by July 2011</p> <p>Identify the survey data to be collected by August 2011</p> <p>Produce draft Pre-Program Survey by August 2011</p> <p>Produce draft Post-presentation survey by September 2011</p> <p>Produce draft PSA by November 2011</p> <p>Produce <u>1st</u> PSA by Jan 2012, <u>2nd</u> by April 2012, <u>3rd</u> by July 2012, and <u>4th</u> by October 2012</p> <p>Produce <u>1st</u> Flyer / Pamphlet by July 2011, <u>2nd</u> by September 2011, <u>3rd</u> by November 2011, <u>4th</u> by January 2012, and <u>5th through the 10th</u> every two months thereafter.</p> <p>Produce draft Performance Survey by February 2012</p> <p>Implement Performance Survey by March 2012</p>





# Safe Housing Advisory Committee

## 2011-2013 Annual Strategic Actions

2011	2012
<p>Meet with local University by July 2011</p> <p>Identify the data to be collected by August 2011</p> <p>Produce Program Announcement by July 2011</p> <p>Produce draft Pre-Program Survey by August 2011</p> <p>Produce draft Post-presentation survey by September 2011</p> <p>Meet with local high school by July 2011</p> <p>Produce draft PSA by November 2011</p> <p>Produce <u>1st</u> PSA by Jan 2012, <u>2nd</u> by April 2012, <u>3rd</u> by July 2012, and <u>4th</u> by October 2012</p> <p>Produce <u>1st</u> Flyer / Pamphlet by July 2011, <u>2nd</u> by September 2011, <u>3rd</u> by November 2011, <u>4th</u> by January 2012, and <u>5th through the 10th</u> every two months thereafter.</p>	<p>Produce draft Performance Survey by February 2012</p> <p>Implement Performance Survey by March 2012</p> <p>Produce <u>1st</u> PSA by Jan 2012, <u>2nd</u> by April 2012, <u>3rd</u> by July 2012, and <u>4th</u> by October 2012</p> <p>Produce <u>1st</u> Flyer / Pamphlet by July 2011, <u>2nd</u> by September 2011, <u>3rd</u> by November 2011, <u>4th</u> by January 2012, and <u>5th through the 10th</u> every two months thereafter.</p>